

# Matthew A. Spivack

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## SUMMARY OF QUALIFICATIONS:

- 3 years of experience with Sko Buffs Sports, the University of Colorado's student-run sports media club
  - 65+ articles published – "Travis Hunter joins Rashaan Salaam as the only Buffs to win the Heisman"
  - Men's basketball beat writer, women's golf reporter, on-camera talent, and announcer for Sko Buffs Sports
  - Creator, host, and producer of CU men's basketball podcast: Buffs Hoops Weekly
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## EXPERIENCE:

### CU men's basketball multimedia reporter

August 2025 – Present

Sko Buff Sports

Boulder, CO

- Wrote recap articles for half of the games, attended press conferences at home games
- Posted pregame and postgame standups at all home games on Instagram and X
- Attended practice weekly to conduct interviews for feature stories
- Covered the 2026 men's Big 12 Championship Tournament
- Appeared as an analyst on SBS Basketball Live, a weekly live show aired on YouTube

### On-air talent

December 2023 – Present

Sko Buff Sports

Boulder, CO

- Organize interviews and write recap, feature, and profile articles on CU varsity and club athletics
- Analyst on SBS Basketball Live and SBS Football Live,
- Host of Buffs Hoops Weekly Podcast (7 episodes to date), analyzing CU men's basketball
- Announce CU club hockey and baseball
- Pregame and Postgame analysis of CU Buffs vs. Kansas State 2024 football game

### Mountain Bike Specialist

June - August 2024 & 2025

### Day Camp Counselor

June - August 2023

Avid4 Adventure

Menlo Park, CA

- Responsible for the welfare of groups of 10-14 children in the wilderness
- Taught children ranging in age from 6-12 survival skills and biking skills
- Organized and led games, activities, and wilderness lessons
- Trusted to give detailed summaries of the day to parents and answer their questions
- A dependable leader for the parents to contact during the week

### Flag Football Coach

January - March 2022 & 2023

Next Level Flag Football

San Mateo, CA

- Planned and led practices each week
  - Created playbook, taught players the scheme, and called plays during games
  - Served as a role model and mentor to elementary students
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## EDUCATION:

University of Colorado Boulder

Boulder, CO

Bachelor of Arts in Journalism | Minor in Sports Media | Minor in Communication

Anticipated Graduation: May 2027

Dean's List

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## RELEVANT SKILLS:

- Multimedia storytelling
- Adobe Audition
- Adobe After Effects
- Adobe Premiere
- INews